

## Alumni Awards 2017 Entry Rules (Terms and Conditions)

### 1 The Alumni Awards

The Alumni Awards 2017 (The “**Alumni Awards**”) are operated by or on behalf of the British Council to recognise and honour the outstanding achievements made by alumni who have studied at a UK Higher Education Institution<sup>1</sup>.

There are three award categories in each country. These are:

- Professional Achievement Award – recognising UK alumni who have distinguished themselves through exemplary leadership and achievements in their professional industry, and who can demonstrate the impact and scale of their achievements in their profession, and beyond.
- Entrepreneurial Award – recognising UK alumni who are active in initiating or contributing to innovative new business opportunities that have the potential for strong growth
- Social Impact Award – recognising UK alumni who have made an exceptional contribution and commitment to creating positive social change and improving the lives of others

No applicant may win more than one Award.

### 2 Eligibility

The Alumni Awards are open to individuals who:

Are currently residing in one of the following countries participating in the Alumni Awards 2017:

- Egypt
- Ghana
- Greece
- Hong Kong
- India
- Indonesia
- Malaysia
- Mexico
- Nigeria
- Pakistan
- Saudi Arabia
- Thailand
- Turkey
- USA

and;

are alumni who were officially enrolled at a recognised<sup>1</sup> or listed<sup>2</sup> UK Higher Education Institution, having studied at degree level<sup>3</sup> in the UK at that institution for a minimum of one term/semester within the past 15 years (i.e. in/from 2001 or onwards).

---

<sup>1</sup> Recognised bodies are higher learning institutions that can award degrees. A full list is on this website: <https://www.gov.uk/check-a-university-is-officially-recognised/recognised-bodies>.

<sup>2</sup> Listed bodies are higher learning institutions that offer courses in the UK that can lead to a degree from a

recognised body. They are listed on this website: <https://www.gov.uk/check-a-university-is-officially-recognised/listed-bodies>.

<sup>3</sup> Degree level is defined as band 9 and above on the UK NARIC band framework: <https://www.naric.org.uk/naric/Code%20of%20Practice/Band%20Framework.aspx>

### **3 Competition dates**

The opening date of the Alumni Awards 2017 is 12 midday BST on 7 September 2016. The closing date for nominations is 23.59 BST 16 October 2016 and the closing date for applications is 23.59 BST on 31 October 2016. Any entry received before the opening date or after the closing date will not be accepted. The British Council accepts no responsibility whatsoever for any technical failure or malfunction or any other problem with any system, server, provider or otherwise that may result in any entry being lost, delayed or not properly registered.

Finalists will be notified between 19 December 2016 and 31 January 2017. This notification will be made to the email address provided by the Finalist when registering for the Alumni Awards in accordance with section 4 of these Competition Rules. In this notification, the British Council will inform each Finalist of any additional information or steps required to participate in the Awards Ceremony.

### **4 How to enter**

The Alumni Awards will be promoted through the British Council website [www.britishcouncil.org](http://www.britishcouncil.org) and through third party websites e.g. UK universities. Paper applications will not be accepted.

To apply or nominate, applicants/nominators must access the [www.britishcouncil.org/education-uk-awards](http://www.britishcouncil.org/education-uk-awards) pages and then follow these steps:

- Enter the first and last name and email address where indicated of nominator and nominee or applicant.
- Enter details of the UK Higher Education Institution of the applicant.

Nominators will need to provide two statements:

- Specific details on how long they have known the alumnus and in what capacity (less than 50 words)
- How the applicant meets the award criteria; including an explanation of how their success has been of benefit to the country of entry (less than 300 words)

Nominations may be disclosed to nominees upon request.

All applicants, regardless of whether they have been nominated or applied themselves, are required to:

- Provide three short statements describing their success and achievements within the context of the award category they are applying for, how their experience of studying in the UK at a UK Higher Education Institution helped them to achieve this success, and how their success has impacted their community, industry and country of entry.
- Upload their current CV/resume.
- Optional: all applicants can provide supporting documents such as references from

their employer, testimonials from clients, links to press, external websites, audio or video files. Those who are selected as finalists will be asked to provide a reference in December 2016/January 2017.

- Optional: applicants may also wish to make a one-minute video about their UK educational experience. These can be uploaded to social media and shared with the #AlumniAwards2017 hashtag.
- Accept these Competition Rules by clicking the “I Accept” button.
- Click on the “Apply” button.

Applicants can save their application and log back into the system to complete it before the deadline of 31 October 2016. Incomplete applications will not be accepted.

Unsuccessful applicants may re-apply for the competition in subsequent years, however they must submit a new application form as per the application process and terms and conditions for that year. Winners of Alumni Awards are not permitted to re- apply to the competition in subsequent years.

Nominators and applicants’ data will be shared and verified with the alumni’s UK Higher Education Institution as well as the British Council in the UK and overseas. The British Council reserves the right to independently check all information provided by applicants, nominators and referees.

Should the applicant be found to have submitted false information, and/or have provided falsified information through referees/nominators in support of their application, the applicant will be disqualified from the competition. Any titles already awarded (finalist or winner) will be removed from the applicant during or after the competition period.

## **5 Selection of winning entries and Award Ceremony**

The Competition will consist of a two stage selection process.

Firstly, applications are sent to the British Council office in the applicant’s country of entry. Their former UK Higher Education Institution will also be able to review their application at this stage and add additional comments for the purposes of shortlisting. The British Council in the applicant’s country of entry will review all applications for their country and select the top 10%.

The applications of shortlisted applicants will then be reviewed by a panel of judges convened by the British Council in the applicants’ country of entry. The panel of judges will review all applications against the same judging criteria (listed below). Applications that demonstrate the highest levels of evidence of meeting each of the criteria will be awarded the highest scores. The highest scoring applicants will be selected as finalists. Between three and five finalists and one winner for each of the three award categories will be selected. Finalists may also be invited to take part in a short telephone interview with the judging panel. Finalists’ applications will be verified by their UK higher education institution.

Applications will be assessed on the extent to which they meet the following four criteria:

- Scale of impact in their profession, society and country
- UK Influence: evidence of particular aspects of their UK education that helped them to achieve their success
- Media traction: extent to which the alumnus/na’s story is likely to resonate with local/national media
- Inspiration to the next generation of prospective students in country of entry

The judges' decision is final and binding. The panel of judges will include at least one member who is independent of the British Council and Alumni Award sponsors/partners. The Alumni Awards reserves at its sole discretion the right to not to make any particular award in any given Category; move an Entry to another Category without notice, if the judging panel feels it would be better suited in the relevant Category; disqualify any entry that does not meet the entry requirements.

No correspondence will be entered into with unsuccessful applicants.

## **6 Award Ceremony**

Finalists will be invited to attend a high profile Award Ceremony, held in their country of entry, between January and March 2017. Award winners will be announced at each Award Ceremony.

Finalists who are invited to and choose to attend the Award Ceremony are responsible for covering their own expenses, including accommodation, subsistence, visas, insurance, international or domestic travel costs or other ancillary costs arising out of participation in The Awards, unless otherwise expressly stated by the British Council.

Finalists invited to an Award Ceremony will be provided with one guest ticket (free of charge) to accompany them. In addition the British Council will invite a representative from finalists' UK Higher Education Institutions. Conditions stated in section 7 and 9 in this document also apply to guests.

If the country or location of an Awards Ceremony becomes unsafe due to an event of Force Majeure, including but not limited to war, earthquake, typhoon, adverse weather, strike, fires, floods, terrorism, pandemics, acts of god and any natural disaster, the British Council reserves the right to cancel an Award Ceremony with immediate effect. Attendees will be responsible for any cancellation charges on flights, accommodation and any other costs that they may incur in respect of such cancellation.

## **7 Personal data**

The British Council will collect and store the names and email addresses of all nominators, applicants and the additional application details as anticipated by section 4 above. The British Council will use this personal data for the following purposes:

- managing the relationship between the applicants and the British Council;
- communicating with applicants to answer their queries about the Alumni Awards;
- communicating with Shortlisted and Finalist applicants;
- validating and sharing all data provided with the applicant's UK University;
- marketing and publicity in accordance with section 8 below.

If an applicant is selected as a finalist, the British Council may use the facilities of reference checking agencies and/or contact the finalists' referees to verify information provided in finalists' application forms and references.

Where an applicant has consented to the British Council doing so, the British Council may contact the applicant using the personal data collected to provide information

about the goods, services, courses or promotions that the British Council offers. By participating in the Competition, applicants consent to their personal data being processed by the British Council in accordance with, and for the purposes set out in, this section 7.

Applicants can exercise their rights to access their personal data held by the British Council and withdraw their consent to the processing of their personal data. Further information on this process can be found on the British Council's corporate website: [www.britishcouncil.org/privacy](http://www.britishcouncil.org/privacy).

## **8 Publicity and rights**

The British Council intends to publish the names and photographs of the finalists and winners on the British Council's websites and social media pages, press releases and in other promotional and marketing material. In addition, the British Council may write and publish articles about the finalists and winners. Publicity material of winners and finalists will be shared with their UK Higher Education Institution. By entering the Competition, each applicant agrees to the use of their name and image and agrees to co-operate with any such publicity or marketing if they are selected as an Alumni Award Finalist or Winner.

By entering the Competition each applicant grants the British Council, Alumni Award Partner organisation and own Higher Education Institution, free of charge, permission to use the entry material in any way it wants (including, without limitation, modifying and adapting it for operational and editorial reasons) in any media worldwide. Each applicant confirms that the entry material is their original work, is not defamatory and does not infringe any English laws, that they have the right to give the British Council and their former UK university permission to use it for the purposes specified above, and that all necessary consents for the submission of the entry material have been obtained.

All rights in the British Council's name and logo, websites, Facebook pages, Twitter pages, press releases and other promotional and marketing material and all course and examination content and materials (together the "Council's Materials") shall vest in and remain with the British Council (or its licensors). By participating in the Competition, applicants agree that they will not use, broadcast, publish, export, exploit, reproduce nor copy part or all of the Council's Materials.

## **9 Photography and Recording**

If you are invited to, and attend the Award Ceremony, you agree to the following:

- I agree to the British Council photographing and/or recording me and give permission to the British Council to use any material in the photographs and/or recordings where the copyright or any other rights are owned by me and waive all my moral rights and performers' rights (if any) in the photographs and recordings;
- I confirm that the British Council and partners shall be entitled to use the photographs

and/or recordings made of me in their original format or edited, adapted or altered, for the purposes of the British Council's internal and external promotional and publicity materials and for any programmes, publications, websites, electronic publications and social media services worldwide produced by or on behalf of the British Council and partners; and

- I agree that the British Council and partners shall be entitled to pass the photographs and/or recordings of me, and my name, to external press and media agencies, publishers and broadcasters, Higher Education Institutions and to partners and other third parties with which the British Council works, anywhere in the world, for the purposes of the Alumni Awards.

Alumni Award Finalists will be asked to provide a professional style photo and short personal summary to be used for display during the Awards and/or to publicise their win.

## **10 Prize**

Finalists will be invited to attend a prestigious and high profile Award Ceremony in their country of entry, raising their global profile through press and publicity opportunities, and building their professional networks with other high calibre alumni and guests. Winners of each award category will receive a trophy to be presented to them at the Award Ceremony in their country of entry.

The British Council accepts no responsibility for failure to notify winning participants or failure to deliver the trophy where such failure results from the provision of inaccurate contact details by the applicants or from the acts or omissions of any third party (including, without limitation, any internet or postal service provider) and shall have no liability to any entrant if it is prevented from or delayed in delivering any aspect of the Competition or the prizes by acts, events, omissions or accidents beyond its reasonable control.

## **11 General**

The British Council may disqualify or refuse to accept the entry of any applicant which does not meet the eligibility criteria in section 2 or does not otherwise comply with these Competition Rules.

These Competition Rules shall be governed by and interpreted in accordance with the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction over any disputes or claims (including, without limitation, non-contractual disputes or claims) arising out of or in connection with the Competition.

The Website may include links to third party websites that are controlled and maintained by others. Any link to other websites is not an endorsement of such websites and you acknowledge and agree that Alumni Awards is not responsible for the content or availability of any such sites.

## **12 Acceptance of Competition Rules**

By participating in this Competition, applicants are deemed to have accepted these Competition Rules.